

## **LINE Bank by Hana Bank Launches Digital Loan Features**

*Easy loan application features aim to support financially responsible lifestyles*

**JAKARTA, Indonesia - July 12, 2022** — Indonesia-based LINE Bank by Hana Bank (hereafter “LINE Bank”) announced today that it is launching two digital loan features: Quick Credit & KTA Loans. The launch of these digital loan features is expected to help more young people meet their lifestyle needs in an easier and safer way, as well as support them in managing their finances responsibly through the digital banking ecosystem of LINE Bank.

“Based on LINE Bank's mission to provide various financial products and financial technology services tailored to the needs of our customers, we are happy and proud to announce that we have launched LINE Bank Loan features to enable people to meet their increasing lifestyle needs and manage their finances responsibly. The presence of these features is also expected to provide convenience for people in applying and accessing loan credit, by digitalizing the whole loan process. And our customers can also enjoy the most competitive product features; I am proud of LINE bank team to come up with the products that customers benefit the most,” said **Anton Hermawan, Consumer Banking Director, PT Bank KEB Hana Indonesia.**

The Loan features from LINE Bank by Hana Bank offer a range of conveniences, such as a check credit limit in 1 minute, no admin and provision fee, big limit up to Rp100.000.000 also disburse anytime and flexible option of repayment. In addition, users who have a good credit history have the opportunity to get an increase in their loan limits. In the first year of launching, these features will focus on the Greater Jakarta area, Bandung, and Surabaya.

The digital economy in Indonesia is rapidly transforming thanks to the presence of the infrastructure and a digital ecosystem initiated by the government to facilitate the growth of digital banking. At the same time, consumers are adapting quickly to developments in digital technology, including with investing and banking lifestyles. As this behavior grows and economic trends continue to move dynamically, loan schemes are increasingly in demand for segments of society that have not traditionally been reached by conventional banking services. Through this LINE Bank Loan features will offer a solution for the public will have a way to easily and safely receive loans with flexible repayment methods.

“At LINE Bank, we believe that financial literacy is an important foundation in managing personal finances, including when applying for loans. Loan feature from LINE Bank aim to help more people not only fulfill their financial needs and lifestyles, but also manage their finances responsibly,” said **Emmanuela Chrisanti (Santi), Head of Loan Product, PT Bank KEB Hana Indonesia.**

Since its launch in 2021 in Indonesia, LINE Bank has supported payments through QRIS. LINE Bank has also expanded payment partners in the LINE Bank application, now offering 40 payment partners for such services as e-Wallet charging, utility payments, ticket purchases, insurance payments, credit card

payments, and Zakat payments.

LINE Bank by Hana Bank also held an acquisition program in the form of cashback promotion of up to Rp. 2,000,000; along with various appealing promotions as a result of partnerships with various bank partners, including loan applications such as Cashbac, Elevenia, and Dinomarket applications. This promo is valid for new LINE Bank customers and have never had a LINE Bank account. Furthermore, LINE Bank will also collaborate with Cekaja.com as a financial marketplace that will provide other attractive promos for the Loan feature.

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#### ■ About LINE Corporation

Based in Japan, LINE Corporation is dedicated to the mission of "Closing the Distance," bringing together information, services and people. The LINE messaging app launched in June 2011 and since then has grown into a diverse, global ecosystem that includes AI technology, fintech and more. LINE joined the Z Holdings Corporation group, one of the largest internet service groups in Japan, following the completion of a business integration in March 2021.

#### ■ About PT Bank KEB Hana Indonesia

PT Bank KEB Hana Indonesia (Hana Bank) is a commercial bank that offers comprehensive banking solutions for both corporate and retail. In Korean, Hana means "the first". Hence, as part of our efforts to lead a fast customer-focused service that puts our customers' convenience first, Hana Bank is dedicated to amplifying our services through digital banking innovation. Hana Bank customers have access to various digital bank channels, such as My Hana Mobile Banking, My Hana Internet Banking, and the Corporate Banking System. We have a substantial presence in Indonesia, with branch offices and ATMs network that reach Sumatra, Java, Bali, and Sulawesi. Hana Bank provides a global network with international service standards in addition to the synergy and support from Hana Financial Group, one of the largest and most well-known financial organizations in South Korea. Please visit [www.hanabank.co.id](http://www.hanabank.co.id) for further details.